



# Sámi film industry and media education webinar

14.5.2025



Saamelaisalueen koulutuskeskus  
Sámi oahpahusguovddáš  
Säämi máttááttâskuávdáš  
Sää'm škooultemkõõskõs



INTERNATIONAL SAMI FILM INSTITUTE



KALIX  
FOLKHÖGSKOLA



Co-funded by  
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# Webinar agenda

## Welcome and introduction

Tiina Jäppinen, project manager, Sámi Education Institute

## Creating cooperation - best practices in film and media education in the Sámi region

Erkki Feodoroff, lecturer & Jukka Vuorela-Morottaja, teacher, Sámi Education Institute

Anders Durvall, teacher, Kalix folkhögskola

Tanja Ikonen, student, Sámi Education Institute

Sara Månsson, student, Kalix folkhögskola

## The experiences of the traineeship programme pilot in Sámi film productions

Behind the Scenes of ORO JASKA and HEAJASTALLAN -video

Per-Josef Idivuoma, producer, Forest People AS

Katariina Guttorm, student, Sámi Education Institute

## Opportunities and needs in Arctic Indigenous filmmaking and education across borders

Liisa Holmberg, Arctic Indigenous Film Fund & International Sámi Film Institute

## Time for discussion and questions



# Creating cross-border collaboration in film education in the Sámi region and piloting an innovative traineeship programme model for Sámi film productions

**Field:** Erasmus+ Vocational Education and Training

**Project Duration:** 1.9.2023-31.8.2025, 24 months

**Action Type:** KA220-VET - Cooperation partnerships in vocational education and training

**Project Coordinator:** Sámi Education Institute (SAKK)

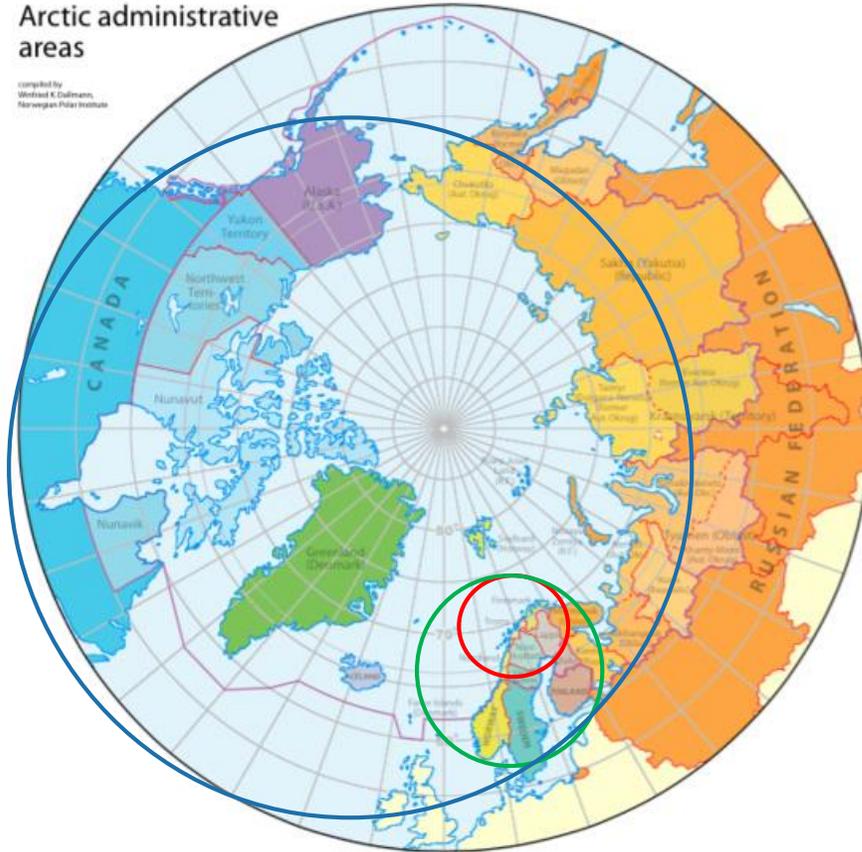
**Partners:** International Sámi Film Institute (ISFI), Kalix Folkhögskola



# Expected impact: What we wanted to change

## Arctic administrative areas

compiled by  
Winfried K. Dallmann,  
Norwegian Polar Institute



Arctic administrative areas. Credit : Compiled by Winfried K. Dallmann, Norwegian Polar Institute / Arctic Council

1. Film and media education adapts better to the needs of the labour market in the Sámi region.
2. Film education become more cross-borderless; cooperation increases
3. The opportunities in the film industry for newcomers will increase
4. The attractiveness of film and media education increase
5. Positive impact on inclusion and diversity



# Activities implemented in the project

Sharing the knowledge and creating cooperation	Piloting traineeship programme model for Sámi film production	Impact and dissemination
<p>Kick off in Kautokeino 2023</p> <p>Teachers' meeting in Inari at Skábmagovat 2024</p> <p>Study trip to Kalix 2024: 6 Kalix students, 5 SAKK students Short film workshop 2-day</p> <p>Study trip to Inari 2025 7 Kalix students, 2 SAKK students Drone workshop 2-day</p> <p>Company visits: Sámi Allaskuvla Forest People Filmpool Nord Iris Film Yle Sápmi Siida Museum</p>	<p>Participants in pilot:</p> <p>Total 6 productions: Oro jaska/Alfred Film Árru/Elle Sofe Company Garrat du váimmu/Forest People Romssa Táksi/7ish Film Jag for ner till bror/Filmlance Unelma Lapista/YLE</p> <p>Total 12 trainees: 6 in Sámi film productions 6 in Nordic productions</p> <p>The length of the traineeship period: 11-90 days</p>	<p>Kaamosmaisemia-Skábmaduovdagat workshop 2024</p> <p>Skábmagovat Youth Day workshop 2025</p> <p>Tromssa Film Festival 2024</p> <p>Giellabiellje Bodø 2024</p> <p>Webinar in Inari 2025</p>



# Feedback: Traineeship in Sámi film productions

Trainees:

How would you rate your **interest** in film and media as a career option at the moment? (8,9 → 8,9)

How would you rate your **networks** in the film and media industry at the moment? (4,6 → 7,3)

How would you rate your **skills** in the film and media industry at the moment? (5,4 → 6,8)

Sámi film productions:

How important do you think it is for the Sámi film industry to have dedicated traineeship programmes like this? (10,0)



# Skills developed in traineeships

10. As a trainee in film productions, it is possible to develop many kinds of skills. Rate how well you were able to develop the following skills during the traineeship period.

[Lisätietoja](#)

● very little ● little ● some ● quite much ● very much

Communication skills: The ability to communicate clearly and effectively with different teams and stakeholders is essential in...

Teamwork skills: Ability to work collaboratively with different people in different roles and environments.

Organizational skills: Ability to manage time, resources and tasks effectively and systematically

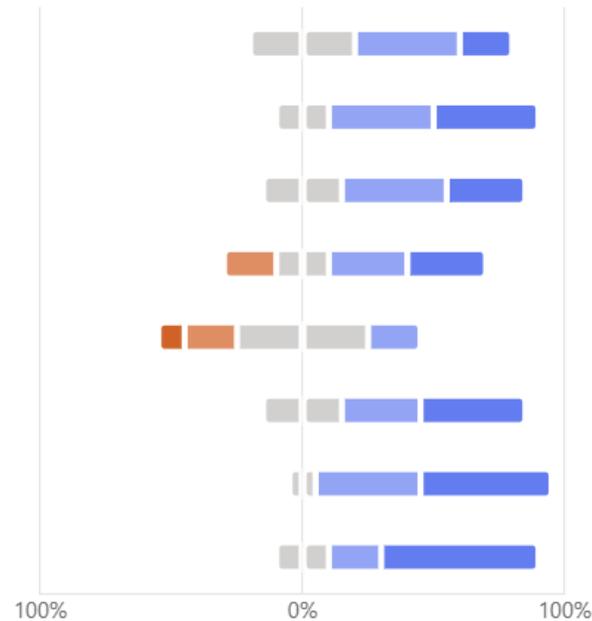
Creativity: The ability to think innovatively and bring new ideas to film production.

Technical skills: Depending on the role of the traineeship, it may be possible to learn various technical skills such as camera...

Stress tolerance: The ability to maintain calmness and efficiency in stressful situations that can occur in a busy production...

Adaptability: The ability to quickly adapt to changing situations and environments.

Independent work: Ability to take responsibility for own tasks and work independently when necessary.

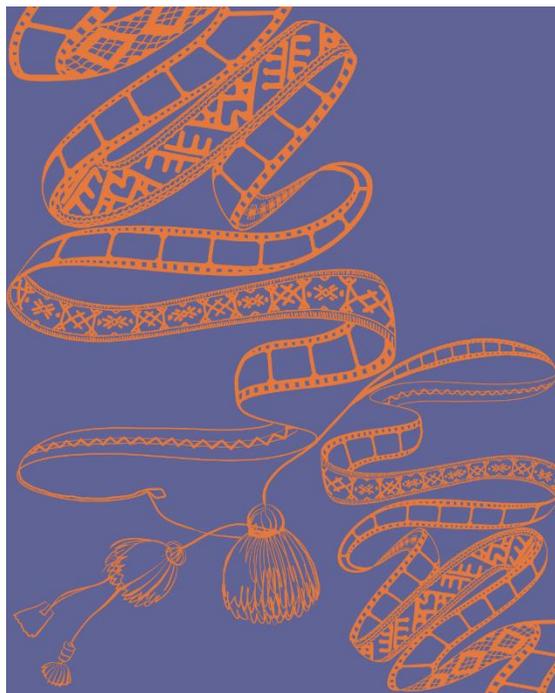


# Project's reports will be published by August 31st

- 1. Report of best practices in film education in the Sámi region:** We have become familiar with the content and teaching methods of film and media education in Sweden and in Finland. We have gathered a lot of information, how working life and future's changing needs should be taken into account in the media education.
- 2. The traineeship programme has been piloted in Sámi film productions and Northern productions in 2024 and 2025. Based on the feedback and experiences from the pilot, we will provide recommendations on good practices and instructions for implementing traineeships in film productions** in cooperation with educational organizations in the Sámi region.

Reports will be available on the project website: <https://www.sogsakk.fi/en/partners/projects/sami-film-industry-and-media-education-project>





# Thank you for attending!

More information:

<https://www.sogsakk.fi/en/partners/projects/sami-film-industry-and-media-education-project>

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